

Transforming Women from STEM-H Background into Entrepreneurs



An intensive, purpose-driven 3-week workshop enabling women in science, technology, engineering, and health to transform their research and discoveries into successful products and companies



Get Coached to Build your
Plan & your Future



Become More Resilient
and Empowered



Take your Idea
Out of the Lab

TOPICS INCLUDE:

- IP Knowledge
- Creative thinking
- Early Market & Customer Development
- Professionally Pitching Ideas to Receive Funding
- Entrepreneurial Realities
- Strategic Planning
- Dealing with setbacks
- Resilience
- Building Business Foundations
- Growing & strengthening Competitive Advantages

THE FL2F WORKSHOP

IS BUILT ON 2 DECADES OF PRACTICE.
CASE STUDIES ARE BASED ON PERSONAL EXPERIENCE.



Build your skill levels, self-promotion and abilities



Today's world is fast-paced and it's critical to move fast. Learn how.



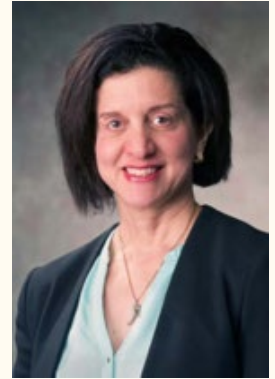
Join a community of entrepreneurs who actively share, talk & learn

For more information visit www.fl2f.ca
Contact us at theteam@fl2f.ca

THE FL2F WORKSHOP

FL2F training program was created by Dr. Orly Yadid-Pecht to guide women in STEM-H towards commercializing their ideas. Small interactive sessions alongside one-on-one coaching cultivate a supportive space to ideate and pivot research into viable products and businesses.

The processes that Dr. Yadid-Pecht has designed help women in STEM and Health make their scientific innovations more impactful by showing them how to overcome hurdles, find supporters, and build their strategic plans.



Dr. Orly Yadid-Pecht is a professor and Chair of Integrated Intelligent Sensors at the University of Calgary. She holds over 30 patents which have been licensed out worldwide and has co-founded multiple successful companies as well as acts as a consultant to law firms, VCs and technology firms.

TANGIBLE RESULTS

25%

OF ALUMNI
FILED NEW PATENTS

20%

OF ALUMNI
FOUNDED THEIR OWN COMPANY

30%

OF ALUMNI
RECEIVED NEW FUNDING

90%

OF PARTICIPANTS
HAD A SIGNIFICANT INCREASE
IN IP KNOWLEDGE

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“The workshop helped me realize the full potential of my innovation. It taught me valuable tips that are applicable for commercialization and also my everyday life. I wanted to thank [Orly] very much for the workshop.”

- Dr. Belinda Heyne, Calgary, 2019

“FL2F has been of extreme value to me and I would wholeheartedly like to recommend it for all women clinicians... As a translational scientist, we never learnt anywhere these important issues that FL2F brought to our awareness... I especially liked the creative thinking and strengthening your IP section, and I use some of the tools and materials that I was exposed to during the workshop on a regular basis since.”

- Dr. Carolinalkow, Ottawa, 2020

“One of the best, most eye opening, well supported incubators I have participated in to date! Thankyou Professor Orly and ...for making our participation possible. I only hope I can return the favour by helping From Lab 2 Fulfillment extend both its reach and scope in the years to come.”

- Leah Kazmerik, 2021

